

PRESS RELEASE

Lynette Harbin
Northwest Missouri Cellular
660-582-3334

For Immediate Release

NORTHWEST MISSOURI CELLULAR SUPPORTS COMMUNITY SERVICES' BACK-TO-SCHOOL PROGRAMS IN FIVE NORTHWEST MISSOURI COUNTIES

MARYVILLE, Mo. – As the end of a school year arrived the planning for the start of a new one begun. With tough economic times continuing for so many, assistance is needed for the basic supplies such as notebooks, pencils and backpacks. For the fourth year now, Northwest Missouri Cellular will once again be supporting Community Services' Back to School Fair to provide these much needed items to children in Atchison, Holt, Nodaway, Worth and Gentry counties. A recent donation of \$1,500 was made to the organization.

This program is an annual event that assists low-income families by providing education on resources available to them and backpacks filled with school supplies for the children that participate. Additionally, other services such as haircuts, immunizations, dental products and personal hygiene products are also offered in many locations.

"Being able to provide assistance to this quality program and help over 800 children is something we're dedicated to." said Roger Bundridge, General Manager for Northwest Missouri Cellular. "Our philosophy has always been to support the local communities that we live in. This is just one of the many ways that sets us apart from other wireless carriers within the area."

Northwest Missouri Cellular is a locally owned and operated wireless communications company serving Atchison, Holt, Nodaway, Worth and Gentry counties. Services and features offered include national and family plans, carryover minutes and internet packages. Northwest Missouri Cellular focuses on serving customers by providing the four C's: coverage, customer service, cost and community commitment.

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