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## Link-up

**Link-Up** helps households pay the activation charge for cellular telephone service. This program pays some of the cost of installing local service in your home, but Link-Up does not cover the cost of a phone.

### **How much will I save by using Link-Up?**

Link-Up will pay 50% of your activation charges or \$25.00, whichever is less.

### **How do I know if I am eligible?**

If you qualify for Lifeline, you also qualify for Link-Up

### **Does Link-Up have any restrictions?**

You must provide proof of eligibility before the service can be activated. The Link Up discount cannot be applied to activation charges you incurred before you applied for the program.

### **How do I apply for Link-Up?**

To apply for Link-Up you will follow the same application process as Lifeline and the same proof of eligibility as Lifeline.

**Being a Lifeline or Link-Up customer does not protect you from being disconnected if you fail to pay your telephone bill. Normal collection practices apply.**



PO Box 551  
South Main Street  
Maryville, MO 64468

Phone: 660-582-3334  
Or 800-331-6341

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# Lifeline & Link-Up

for Northwest Missouri  
Cellular

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Low Income  
Telephone  
Assistance  
Program

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# Lifeline

**Lifeline** is a government program that offers qualified people a discount on their monthly local telephone bill. Each state has its own guidelines to qualify. Lifeline is available on one telephone service per household, whether wireline or wireless.

## **How much can I save on my phone bill?**

NWMC offers two Lifeline Plan options, a \$17.95 plan and \$21.95 plan. You will save up to \$8.25 on either of these selected plans.

## **How do I know if I'm eligible?**

You're eligible for Lifeline if you or a dependant in your household participate in any of the following programs:

- Medicaid
- Food Stamps
- Supplemental Security Income (SSI)
- Federal Public Housing Assistance or Section 8
- Low Income Home Energy Assistance Program (LIHEAP)
- Temporary Assistance for Needy Families (TANF)
- National School Lunch free lunch program
- Veteran Administration Disability Benefits, State Blind Pension, State Aid to Blind Persons, Federal Social Security Disability, or State Supplemental Payments (only those who are totally and permanently disabled or blind)

## **Are there any restrictions?**

Lifeline can only be used for one telephone per household—either wireless or wireline. The name on your phone bill must match or be the legal guardian of the name of the participant in the eligible program (with the exception of the National School Lunch free lunch program).

## **How do I apply?**

Applications are available at social services offices, Northwest Missouri Cellular's main office, all agent locations or online at [www.nwmc.com](http://www.nwmc.com). You may also contact us at (800) 331-6341. You will need to submit your Social Security Number and a form verifying that you receive benefits from one of the federal programs listed above in the federal eligibility criteria. You will also need to submit documentation verifying your participation in the above programs. Your Lifeline benefits will take effect when proof of eligibility is received.

## **Other Information:**

Discounts may be available on select handsets. Please see retail office for more information.

## **How do I continue to receive Lifeline benefits?**

Eligibility is reviewed periodically. Your benefits will be discontinued when you no longer meet the eligibility requirements or when proof of eligibility is not received. You are responsible for contacting Northwest Missouri Cellular if you are no longer eligible for Lifeline Service.

